



RFM

# Quick Reference Tool

- Responsible Fisheries Management (RFM) is a third-party certification program for wild-capture fisheries, similar to the Marine Stewardship Council (MSC), and Best Aquaculture Practices (BAP), and Aquaculture Stewardship Council (ASC) on the aquaculture side.
- RFM provides fisheries and seafood customers with a credible and affordable choice in seafood certification for customers who want to:
  - Communicate the origin of the certified sustainable seafood
  - Demonstrate proof of sustainable seafood sourcing
  - Lessen the cost burden for all participants in the supply chain and, ultimately, for consumers
- Similar to other wild-capture seafood certification programs, RFM provides credible standards for sustainable or responsible fishing and supply chain traceability.
- RFM has two certification standards:
  1. Fisheries Standard
  2. Chain of Custody Standard (CoC)
- Fisheries are independently assessed and scored against a set of criteria, and must meet these criteria in order to become certified. Certification is valid for five years with annual surveillance audits.
- Organizations in the supply chain must undergo a CoC audit to receive their CoC certification, which is valid for three years with annual surveillance audits.
- RFM does not charge licensing fees for any use of the RFM logo. The Certified Sustainable RFM logo is used purely as a way for those with RFM Chain of Custody to communicate, at no cost, the origin and that their seafood is certified sustainable. The goal is to make certified sustainable and traceable seafood more accessible to all.
- RFM allows companies to demonstrate responsible sourcing to their customers. This is important; as today's retailers and foodservice operators need to be sure they offer their customers seafood from fisheries that are certified through credible certification programs.



RFM logos always proudly include the fisheries origin, like in this example of Alaska RFM

## RFM Key Attributes

- Based on internationally recognized criteria from the United Nation's FAO
- Consumer-facing eco-label – Certified Sustainable RFM logo has ZERO logo-licensing fees
- Certified Sustainable RFM logo allows companies to highlight certified sustainable seafood and preserve the origin
- Third-party accredited program provides impartiality
- Sound governance structure
- Stakeholder engagement
- Chain of Custody certification provides traceability through the supply chain back to its origin
- Transparent and collaborative assessment process
- Recognized by credible organizations – 1st to be recognized by GSSI

Buying seafood from RFM certified fisheries provides documented third-party assurance of responsible seafood sourcing practices.



## RFM Certified Fisheries/Species

FISH SPECIES	GEOGRAPHICAL LOCATION OF FISHERY	GEAR TYPE
<b>ALASKA PACIFIC SALMON SPECIES</b> Client: Alaska Fisheries Development Foundation (King/Chinook, Sockeye/Red, Coho/Silver, Keta/Chum, Pink)	Region 1: Southeast & Yakutat Region 2: Central Region 3: Arctic-Yukon-Kuskokwim Region 4: Kodiak, Chignik, Alaska Peninsula, Aleutian Islands	Troll, Purse Seine, Drift Gillnet, Set Gillnet Purse Seine, Drift Gillnet, Set Gillnet Drift Gillnet, Set Gillnet, Fish Wheel Purse Seine, Drift Gillnet, Set Gillnet
<b>ALASKA PACIFIC HALIBUT</b> Client: Fishing Vessels Owners Association (Eat on the Wild Side)	Gulf of Alaska; Bering Sea & Aleutian Islands	Benthic Longline
<b>ALASKA SABLEFISH (BLACK COD)</b> Client: Fishing Vessels Owners Association (Eat on the Wild Side)	Federal and State fisheries Gulf of Alaska; Bering Sea & Aleutian Islands	Benthic Longline, Pot, Non-pelagic Trawl
<b>ALASKA (WALLEYE) POLLOCK</b> Client: Alaska Pollock Fishery Group (Pacific Seafood Processors Association, At-Sea Processors Association, Alaska Groundfish Data Bank)	Gulf of Alaska; Bering Sea & Aleutian Islands	Pelagic Trawl, and other gears (Non-pelagic Trawl, Jig, Longline, Pot) from other non-directed pollock fisheries legally landing pollock
<b>ALASKA PACIFIC COD</b> Client: Alaska Fisheries Development Foundation	Gulf of Alaska; Bering Sea & Aleutian Islands	Non-pelagic Trawl, Longline, Pot, Jig
<b>ALASKA FLATFISH COMPLEX</b> Client: Alaska Seafood Cooperative <ul style="list-style-type: none"> <li>• Yellowfin sole</li> <li>• Flathead sole</li> <li>• Northern rock sole</li> <li>• Southern rock sole</li> <li>• Arrowtooth flounder</li> <li>• Kamchatka flounder</li> <li>• Alaska plaice</li> <li>• Greenland turbot</li> <li>• Rex sole</li> </ul>	Bering Sea & Aleutian Islands Gulf of Alaska; Bering Sea & Aleutian Islands Gulf of Alaska; Bering Sea & Aleutian Islands Gulf of Alaska Gulf of Alaska; Bering Sea & Aleutian Islands Bering Sea & Aleutian Islands Bering Sea & Aleutian Islands Bering Sea & Aleutian Islands Gulf of Alaska	Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl Non-pelagic Trawl, Longline Non-pelagic Trawl
<b>ALASKA CRAB</b> Client: Bering Sea Crab Client Group LLC <ul style="list-style-type: none"> <li>• Red King crab</li> <li>• Blue King crab</li> <li>• Golden King crab</li> <li>• Snow crab</li> <li>• Tanner crab</li> </ul>	Bristol Bay St. Matthew Island Aleutian Islands Bering Sea Bering Sea	Pot Pot Pot Pot Pot
<b>ALASKA ATKA MACKEREL AND ROCKFISH</b> Client: Alaska Seafood Cooperative <ul style="list-style-type: none"> <li>• Atka Mackerel</li> <li>• Pacific Ocean Perch</li> <li>• Northern Rockfish</li> <li>• Dusky Rockfish</li> </ul>	Bering Sea & Aleutian Islands Gulf of Alaska, Bering Sea & Aleutian Islands Gulf of Alaska, Bering Sea & Aleutian Islands Gulf of Alaska	Trawl Trawl Trawl Trawl